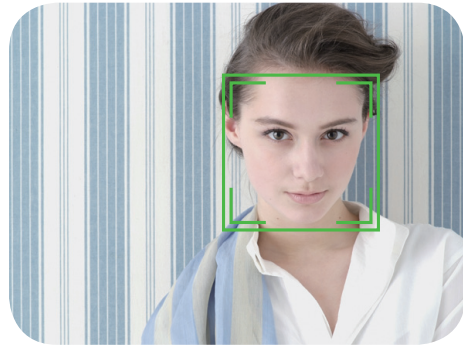


# SR AUTO Automatic Scene Recognition



## PORTRAIT

SR AUTO recognizes portraits, finding faces quickly and then focusing and optimizing exposure to produce perfect portraits with bright, beautiful detail.



FUJIFILM SR AUTO



## LANDSCAPE

When SR AUTO detects a landscape, it automatically optimizes for maximum sharpness and depth of field. From cityscapes to nature, landscapes are captured in beautiful, high-resolution color and smooth tonality, just as the human eye sees them.

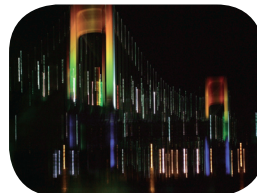


FUJIFILM SR AUTO



## NIGHT

For low-light and nighttime scenarios, SR AUTO automatically adjusts shutter speed and sensitivity, producing blur-free pictures with minimal noise, even at high sensitivity.



Conventional digital camera in Auto Mode



FUJIFILM SR AUTO

SR AUTO Automatic Scene Recognition



## MACRO

When your subject is closer than normal, SR AUTO automatically adjusts the FUJINON lens optics and aperture for a shallow depth of field, producing high-resolution close-ups with crisp clarity.



Conventional digital camera  
in Auto Mode



FUJIFILM SR AUTO



## BACKLIT PORTRAIT

When photographing people against the sun or other strong backlight, SR AUTO automatically optimizes the exposure and flash to ensure clear, evenly lit facial features.



Conventional digital camera  
in Auto Mode (simulated image)



FUJIFILM SR AUTO



## NIGHT PORTRAIT

When photographing people at night or in low light, SR AUTO optimizes flash range, shutter speed and exposure to give you attractive, properly exposed portraits.



Conventional digital camera  
in Auto Mode (simulated image)



FUJIFILM SR AUTO

Available in all FinePix digital cameras that do not contain EXR Technology.